



# Engaging and inspiring students everywhere.

At Career Cruising, we work every day to help students achieve their full potential in school, career and life.

That's why we're the leader in online career exploration and education planning for schools K-12. ccEngage is installed in some 19,000 schools, centers and libraries. We're in all 50 states and all 10 provinces in Canada. We're everywhere.

## Students and educators love using ccEngage.

Students love using ccEngage, not just once, but again and again. Here's proof:

Our website receives over 5 million page views every single day. We engage more students, more deeply, than anyone else.

Engaging and inspiring students everywhere. That's why Career Cruising was founded 15 years ago. It's why we do everything we do. It's who we are.

If you're looking for the best way to excite your students about their own potential, inform their dreams and help bring their college and career aspirations to life in the real world, you just found it.

**CareerCruising.com**

## ccEngage: Your complete solution.

ccEngage integrates all of our innovative Career Cruising products together into one affordable solution.



### ccSpringboard

Helping people of all ages achieve their full potential in school, career and life, ccSpringboard is the heart of ccEngage. It comes complete with our interactive Living Portfolio, Matchmaker assessment tool, multimedia occupational profiles, and more!



### ccPathfinder

Encourages high school students to think about the impact their studies have on achieving their goals. With a few clicks, students can set up a complete 4-year course plan that aligns perfectly with their graduation requirements and career aspirations.



### ccAchieve

Gives high school students the tools to successfully manage and organize the complex process of applying to college, so they'll be more likely to get into the school of their choice.



### ccSpark!

A fun, educational digital learning game that helps younger students learn about careers, life-planning and social skills.



### ccTheRealGame

Brings the real world into the classroom, where students learn by role-playing careers and working together to build better communities. There's nothing else like it.



### ccInspire

Helps students achieve career goals; companies nourish the local talent pool; and administrators develop a stronger workforce to benefit entire communities and boost the regional economy.

# Career Cruising

# ccEngage is seven times better.

**Have a question about ccEngage?  
Would you like a free demo?**

Toll Free: 1.800.965.8541  
e sales@careercruising.com  
CareerCruising.com

## 1 One click easy

Advisor caseloads are increasing, so we made sure ccEngage is easy for people to navigate on their own. Getting around is intuitive. Students, educators, librarians and counselors happily tell us that every day.

## 4 Exploration and discovery

Our personal assessment and career matching tools are simply better than anything else, anywhere. They help students learn more about their own interests and identify careers that fit.

## 6 Course charting tools

Our high school course planner is integrated with each school's own Student Information System. Our college application planner makes a complex process manageable. We give students the tools to turn planning into doing so they can achieve their full potential.

## 2 Real world

Students are more motivated when they understand that what they're studying matters to employers in the real world. Fact is, no other career development program has one-tenth as many real world touch points as ccEngage.

“ Career Cruising's ccEngage solution is the first career guidance program I've found that completely fits our needs. It has by far the best career portfolio component that I have ever seen. ”

**Tamara Sturdy,**  
Counselor, Riverton High School

## 7 Workforce connections

Once students have discover which careers inspire them, they can connect with local employers who offer career development opportunities, mentoring, job shadows, internships and company tours.

## 3 Personal pathways

ccEngage is designed to help people discover the career pathway that's right for them, whatever it might be. With a full menu of interactive tools, it's an adventure in learning.

## 5 Living portfolios

Our Living Portfolio is an Individual Learning Plan that grows with each student. It's where they store and share what they're doing, with teachers, counselors, parents and friends. It's how they connect.



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