

# Career Cruising

- ✓ New Website
- ✓ New Products
- ✓ New Chapter



## ccEngage: Your complete solution



Everyone has a career dream. At Career Cruising, our mission is to inform those dreams to help bring them to life, by developing innovative career exploration software full of

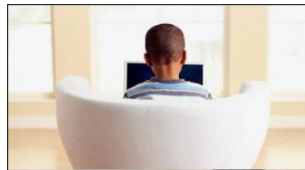
## Products [see all](#)

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*“To engage and inspire individuals of all ages to achieve their full potential in school, career and life.”*





**One click ease of use**



**Real world experience**



**Pathways to growth**



**Exploration and discovery**



**Living portfolios**



**Course charting tools**



**Workforce connections**

1  
2  
3  
4  
5  
6  
7

➔ **Career Cruising**



 **ccSpringboard**

✓ **Course Planner**



 **ccPathfinder**

⊕ **Application Planner**



 **ccAchieve**

🌐 **Network**



 **ccInspire**



**ccSpark!**

CAREER LEARNING BEGINS



**ccTheRealGame**

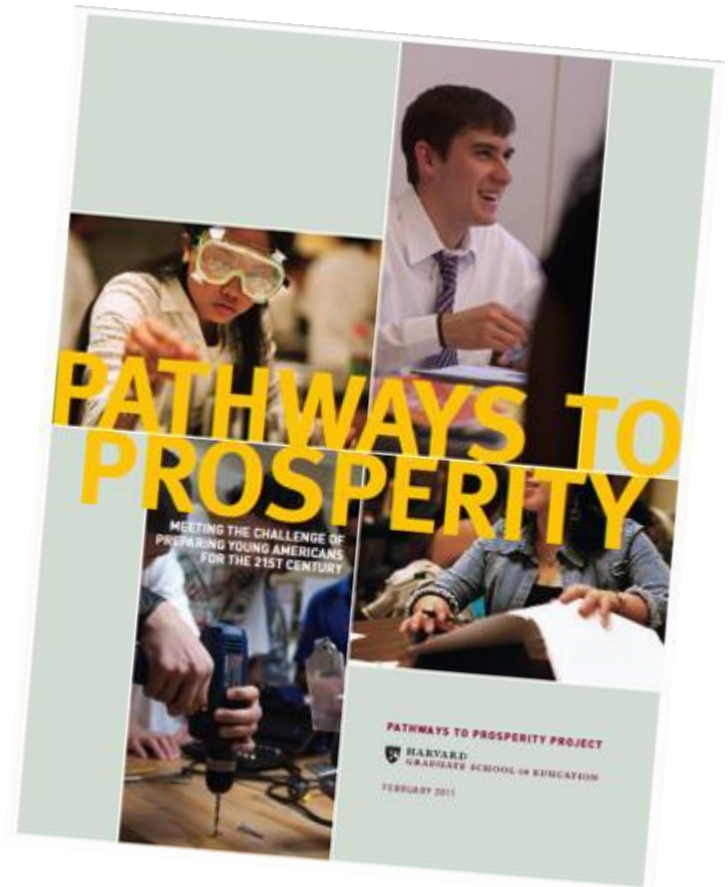
CLASSROOM EXPERIENTIAL LEARNING



# ccEngage

# Pathways to Prosperity

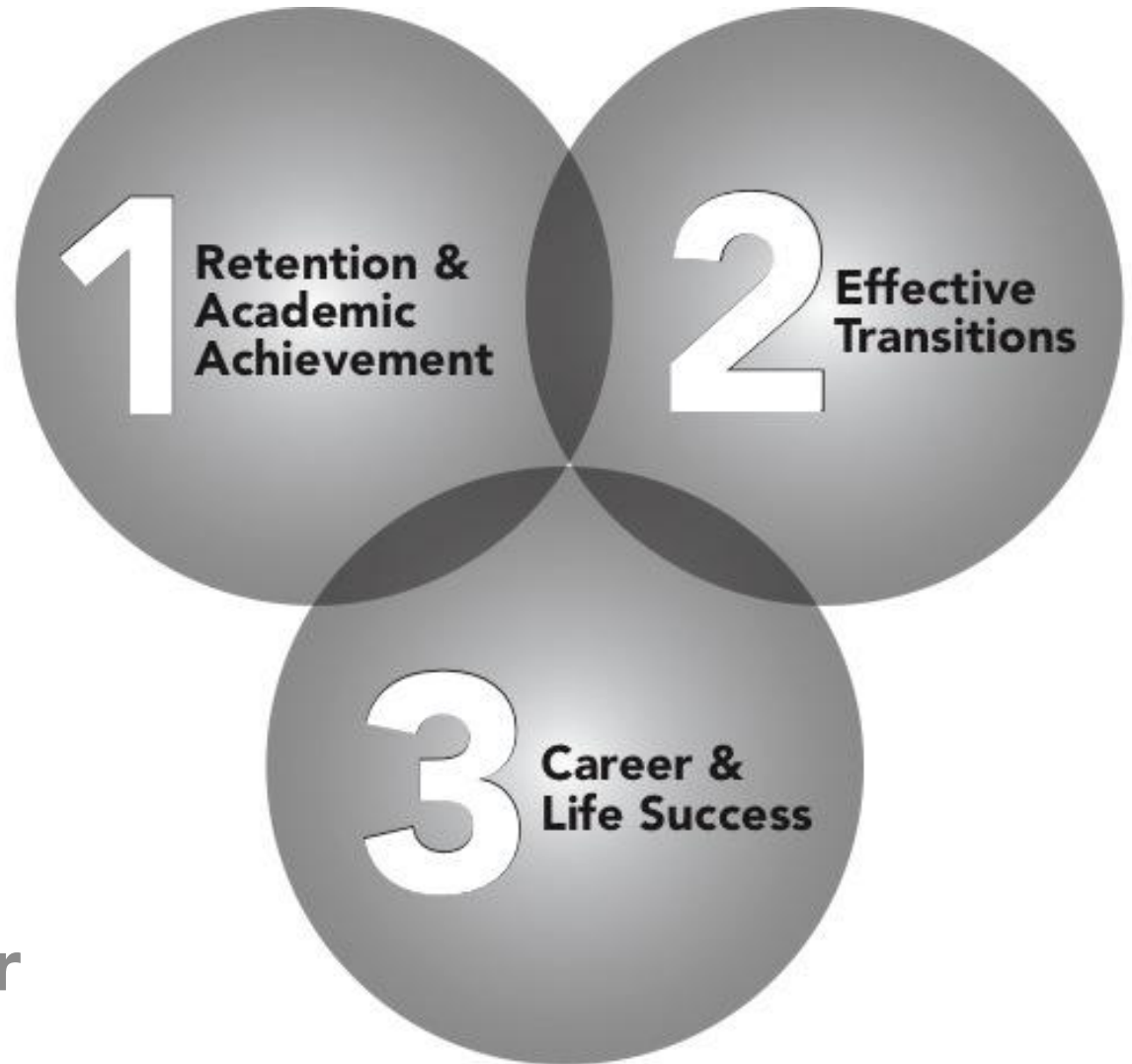
*“...our current system of career guidance and counseling is wholly inadequate, and many adolescents receive virtually no useful guidance. In our middle and high schools, the average ratio of students to counselors is nearly 500 to 1, a load that would strain even the most dedicated professional.”*





*"What the whole world wants is a good job. That is one of the single biggest discoveries Gallup has ever made. It is as simple and as straightforward an explanation of the data as we can give. Humans used to desire love, money, food, shelter, safety, and/or peace more than anything else. The last 25 years have changed us. Now we want to have a good job."*

Jim Clifton, Chairman and CEO of Gallup



**Research on the  
benefits of career  
development**

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### The Perfect Storm: 4 workforce megatrends you need to know about

Phil Jarvis | Thursday February 2, 2012



Massive weather systems occasionally converge in extraordinary ways and create a "perfect storm". Four labor force megatrends are now converging to create a perfect storm job markets that will impact career prospects for decades to come. These megatrends are:

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By Matt McQuillen

**Thank You!**

Matt McQuillen, CEO

Jeff Harris, President