Career Cruising

✓ New Website
✓ New Products
✓ New Chapter
Engaging and inspiring
We engage and inspire people of all ages to achieve their full potential in school, career and life.

ccEngage: Your complete solution
Everyone has a career dream. At Career Cruising, our mission is to inform those dreams to help bring them to life, by developing innovative career exploration software full of...
Our Mission

“To engage and inspire individuals of all ages to achieve their full potential in school, career and life.”
Engage and Inspire

| 1   | One click ease of use |
| 2   | Real world experience |
| 3   | Pathways to growth    |
| 4   | Exploration and discovery |
| 5   | Living portfolios    |
| 6   | Course charting tools |
| 7   | Workforce connections |
New Names

Career Cruising → ccSpringboard
Course Planner → ccPathfinder
Application Planner → ccAchieve
Network → cclnspire
New Products

ccSpark!
CAREER LEARNING BEGINS

ccTheRealGame
CLASSROOM EXPERIENTIAL LEARNING
New Solution

ccSpringboard
THE HEART OF ccEngage

ccPathfinder
HIGH SCHOOL COURSE PLANNER

ccAchieve
COLLEGE APPLICATION PLANNER

ccSpark!
CAREER LEARNING BEGINS

ccTheRealGame
CLASSROOM EXPERIENTIAL LEARNING

ccInspire
CONNECTING EDUCATION AND INDUSTRY

ccEngage
“...our current system of career guidance and counseling is wholly inadequate, and many adolescents receive virtually no useful guidance. In our middle and high schools, the average ratio of students to counselors is nearly 500 to 1, a load that would strain even the most dedicated professional.”
"What the whole world wants is a good job. That is one of the single biggest discoveries Gallup has ever made. It is as simple and as straightforward an explanation of the data as we can give. Humans used to desire love, money, food, shelter, safety, and/or peace more than anything else. The last 25 years have changed us. Now we want to have a good job."

Jim Clifton, Chairman and CEO of Gallup
Career Development

1. Retention & Academic Achievement
2. Effective Transitions
3. Career & Life Success

Research on the benefits of career development
The Perfect Storm: 4 workforce megatrends you need to know about

Phil Jarvis | Thursday February 2, 2012

Massive weather systems occasionally converge in extraordinary ways and create a "perfect storm". Four labor force megatrends are now converging to create a perfect storm job markets that will impact career prospects for decades to come. These megatrends are:

Related Posts

Why you should bring career development activity into your classroom
By Matt McQuillen
Thank You!

Matt McQuillen, CEO
Jeff Harris, President